



Mardi Gras 2011

COWBOYS & CAJUNS

FRIDAY, MARCH 4, 2011

SPONSORSHIP OPPORTUNITIES



PUTTIN' ON THE SHINDIG - \$25,000 PROVIDES 5,000 MEALS!

- Party named for you or your organization with you having the option of naming the King and Queen of Mardi Gras
- Special Signage announcing the Presenting Party Sponsor
- Name listed in the Meals On Wheels newsletter, website invitation and all event signage
- Name listed in the invitation
- Name on premier marketing item in the favor bag
- 2 reserved Krewe VIP tables for 8

BIG MOUTH MAMA'S SPONSOR - IN KIND

- Signage announcing Media sponsor
- Name listed in the Meals On Wheels newsletter, website and all event signage
- Name listed in the invitation
- 1 reserved Krewe VIP table for 8

CAJUN FRIED FRIDAY NIGHT LOOT SPONSOR - \$10,000 PROVIDES 2,000 MEALS!

- Signage announcing Bag sponsor
- Name and logo in the Meals On Wheels newsletter, website, and all event signage
- Name listed in the invitation and premier bag
- 2 reserved Krewe VIP tables for 8


LOUISIANA LIDS SPONSOR - \$10,000 PROVIDES 2,000 MEALS!

- Signage announcing cap sponsor
- Name and logo in the Meals On Wheels newsletter, website, and all event signage
- Name listed in the invitation and premier cap
- 2 reserved Krewe VIP tables for 8

DA' T-SHIRT SPONSOR - \$10,000 PROVIDES 2,000 MEALS!

- Signage announcing the T-shirt Sponsor
- Name and logo in the Meals On Wheels newsletter, website, and all event signage
- Name listed in the invitation and on t-shirt
- 2 Krewe VIP reserved table for 8

ZYDECO MANIA ENTERTAINMENT SPONSOR - \$7,500

- Signage announcing Band sponsor
 - Name and logo in the Meals On Wheels newsletter, website, and all event signage
 - Name listed in the invitation
 - 2 reserved Krewe VIP tables for 8
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DA' BIG WIG'S PARTY SPONSOR - \$5,000

- Signage announcing Krewe Pre-Party Sponsor
- Name listed in the invitation
- Name on party cups & VIP Photos
- 1 reserved Krewe VIP table for 8

DA BAG STUFF SPONSOR - \$5,000

- Special signage announcing the Favor Bag Sponsor
- Name listed in the invitation and printed on favor bags
- 1 Krewe VIP reserved table for 8

DECK THE N'ARLINS SPONSOR - \$5,000

- Special signage announcing the Decorating Sponsor on every table
- Name listed in the invitation and printed on a premier item in the favor bag
- 1 Krewe VIP reserved table for 8

YELLIN' & SELLIN' SPONSOR - \$3,000

- Special signage announcing the Silent and Live Sponsor
- Name listed in the invitation and printed on auction pens
- 1 Krewe VIP reserved table for 8

WINE & WHINE SPONSOR - \$3,000

- Special signage announcing the Cork Pull Sponsor
- Name listed in the invitation and printed on a premier item in the favor bag
- 1 Krewe VIP reserved table for 8

DA PARTY'S OVER BAG - \$3,000

- Special signage announcing the After Party Bag Sponsor
- Name listed in the invitation and on the gift given to party-goers at the end of the night
- 1 Krewe VIP reserved table for 8

SWAMP JUICE SPONSOR - \$2,500

- Special signage announcing the Beverage Sponsor
- Name listed in the invitation
- Name printed on cocktail napkins
- 1 Krewe VIP reserved table for 8

PARTY PIROGUES SPONSOR - \$2,000

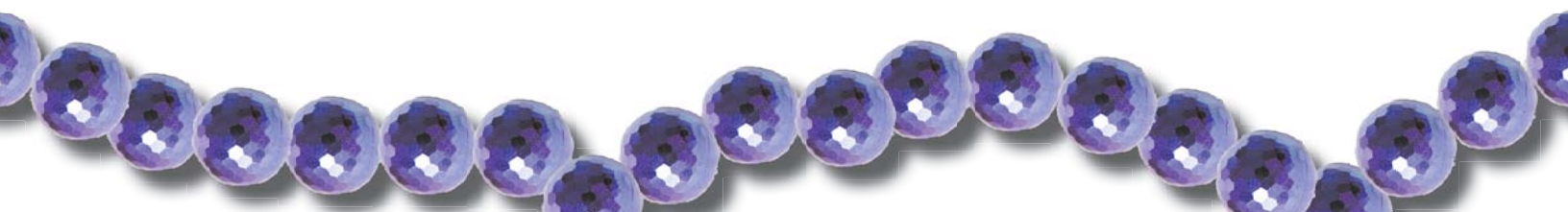
- Special signage announcing the Valet Sponsor
- Name listed in the invitation and printed on a premier item in the favor bag
- 1 Krewe VIP reserved table for 8

KOOL UR KANZ SPONSOR - \$2,000

- Special signage announcing the Koozie Sponsor
- Name listed in the invitation and printed on Koozies
- 1 Krewe VIP reserved table for 8

BIG DAWGS TABLE SPONSOR~ \$1,500 PROVIDES 300 MEALS!

- 1 Krewe VIP reserved table for 8
- Name listed in the invitation



CONTACT INFORMATION

Name/Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Contact Name: _____ Phone: _____
Fax: _____ E-mail: _____

Please indicate your desired sponsorship level:

- | | | | |
|---|----------|---|---------|
| <input type="radio"/> Puttin' On dis Shindig | \$25,000 | <input type="radio"/> Wine & Whine Sponsor | \$3,000 |
| <input type="radio"/> Big Mouth Mama's | In Kind | <input type="radio"/> Yellin' & Sellin' Sponsor | \$3,000 |
| <input type="radio"/> Cajun Fried Friday Night | \$10,000 | <input type="radio"/> Da Party's Over Bag Sponsor | \$3,000 |
| <input type="radio"/> Louisiana Lid Sponsor | \$10,000 | <input type="radio"/> Swamp Juice Sponsor | \$2,500 |
| <input type="radio"/> Da T-shirt Sponsor | \$10,000 | <input type="radio"/> Party Pirogues Sponsor | \$2,000 |
| <input type="radio"/> Zydeco Mania Sponsor | \$7,500 | <input type="radio"/> Kool ur Kanz Sponsor | \$2,000 |
| <input type="radio"/> Da Big Wigs Party Sponsor | \$5,000 | <input type="radio"/> Big Dawgs Table Sponsor | \$1,500 |
| <input type="radio"/> Da Bag Stuff Sponsor | \$5,000 | | |
| <input type="radio"/> Deck the N'arlins Sponsor | \$5,000 | | |

Check Enclosed

(Make payable to Meals On Wheels and please indicate Mardi Gras on the check.)

Check to be mailed at a later date, but you can count on our participation

Amount of check \$ _____

Please invoice my company

Amount to invoice \$ _____

Credit card: please contact Denise Harris, Special Events Coordinator, 817.258.6433 to provide this information rather than include your credit card number on this form

PLEASE FAX OR MAIL TO:
DENISE HARRIS, SPECIAL EVENTS COORDINATOR

- Meals On Wheels, Inc. of Tarrant County ●
- 320 South Freeway ● Fort Worth, TX 76104 ●
- Phone 817.336.0912 ● Fax 817.338.1066 ● Website: www.mealsonwheels.org

