

# Media Advisory

May 28, 2010



## TXU Energy Hits the Streets to Help Seniors *Beat the Heat*

*TXU Energy and Meals On Wheels of Tarrant County help seniors stay safe and save money*

**WHAT:** TXU Energy and Meals On Wheels of Tarrant County are working together to help some of the most vulnerable Texans in Tarrant County *Beat the Heat* this summer.

More than 2,500 senior citizens will learn how to stay safe, stay cool and save money this summer.

Through this summer initiative, seniors will learn easy solutions to help control their energy bill and most importantly, prevent dangerous heat-related emergencies.

**WHERE:** **MEDIA ROUTE BEGINS:**  
Meals on Wheels Inc. of Tarrant County  
320 South Freeway  
Fort Worth, Texas 76104  
DIRECTIONS WILL BE AVAILABLE ON SITE

**WHEN:** Tuesday, June 1 2010  
10:30 a.m. - Noon

**VISUALS:** TXU Energy will travel with Meals On Wheels Inc. of Tarrant County volunteers and give away more than 2500 *Beat the Heat* insulated lunch bags that include information about energy efficiency and heat safety. Spokespersons from TXU Energy and Meals On Wheels will be available for interviews along with Meals On Wheels clients.

**BACKGROUND:** TXU Energy has partnered with Meals On Wheels for the past 5 years to help create awareness among the community about the importance of staying cool and healthy during the hot summer months. TXU has also contributed to a Meals On Wheels fund that provides utility assistance to Meals On Wheels clients in need. TXU Energy will distribute energy conservation and heat safety information to approximately 20,000 Texans throughout the state.

**Contact:** TXU Energy Media Relations  
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Meals On Wheels  
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To make arrangements for media routes and interviews please contact Denise Harris at the number provided above.